

CO 2	-	2	-	-	-	3				1	1
CO 3	2	-	-	-	2	-	1		2		
CO 4	-	-	-	2	-	-	2			3	

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

Mapping of COs to Assessment Rubrics :

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓	✓		✓
CO 2	✓	✓		✓
CO 3	✓	✓		✓
CO 4	✓	✓		✓

**UNIVERSITY OF KERALA**

Discipline	COMMUNICATIVE ENGLISH
Course Code	UK5DSCECE306
Course Title	Introduction to Podcasting
Type of Course	DSC
Semester	V

Academic Level	300-399				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
	4	3 hours	-	2 hours	5
Pre-requisites	1. Have conversational and creative writing skills 2. Have working knowledge of internet tools and apps on phones/laptops				
Course Summary	The course seeks to enable learners to produce podcasts as well understand the intricacies of the world of new-age broadcasting.				

Detailed Syllabus:

Module	Unit	Contents	Hrs
I	Podcasts Origin and Forms		12
	1	Podcasts: The History of Podcasts & When They Were Invented Kendall Breitman https://riverside.com/blog/podcasts	
	2	8 Types of Podcasts: The Complete Guide to Audio Content Marketing (Infographic) Alexander Santo https://www.brafton.com/blog/video-marketing/types-of-podcasts/	
II	Planning & Scripting		12
	3	How to Plan a Podcast in 9 Steps Robyn Roste https://medium.com/@robynroste/how-to-plan-a-podcast-in-9-steps-f5f7b65168a	
	4	How to Write a Podcast Script That Shines Martin Ramirez https://www.wellsaid.io/resources/blog/podcast-script	
III	Production and Recording		12
	5	Podcast Equipment Checklist https://mackie.com/en/blog/all/podcast_equipment_checklist.html?srsId=AfmBOop84tpNk5AvOMIWGBglN5Zu8qW2UqHCCIUABoi9EikZLkCFPxfp	
	6	15 Free Tools Every Podcaster Should Know About (2025 Guide) Wisdom Okonkwo https://podnovation.com/free-tools-for-podcasters/	
	7	How to Produce a Podcast: A Step-By-Step Guide to Win Success	

		https://lowerstreet.co/how-to/produce-a-podcast	
IV	Editing and Publishing		12
	8	How to Edit a Podcast: A Complete Guide for 2025 https://www.lucidlink.com/blog/podcast-editing	
	9	How to Upload and Publish a Podcast to Every App and Platform in 2026. Matthew McLean https://www.thepodcasthost.com/websites-hosting/how-to-upload-a-podcast/	
		Practicum	
V		Create a podcast on a topic of your choice. Produce at least four episodes of five minutes each. Conduct a peer review and discussion based on the podcasts.	

Recommended Reading:

Geller, Beyond Powerful Radio: A Communicator's Guide to the Internet Age News, Talk, Information & Personality for Broadcasting, Podcasting, Internet, Radio 2nd Edition, Focus Press, Franklin, TN 2012.

Kern, Sound Reporting: The NPR Guide to Audio Journalism and Production, 3rd Edition, The University of Chicago Press, Chicago, IL, 2008.

Abel, Out on the Wire: The Storytelling Secrets of the New Masters of Radio, Broadway Books, New York, NY, 2015.

Kaempfer, Swanson, Radio Producer's Handbook, Allworth Press, New York, NY, 2004.

Biewen, Dilworth, Reality Radio: Telling True Stories in Sound, The University of North Carolina Press, Chapel Hill, NC, 2010

Rime, Jemily et al. "What is a podcast? Considering innovations in podcasting through the six-tensions framework" Sage. Vol 28 Issue 5
<https://journals.sagepub.com/doi/10.1177/13548565221104444>

How to Start a Podcast (PDF) by Resonate Recordings
(<https://resonaterecordings.com/wp-content/uploads/2021/07/How-to-start-a-podcast.pdf>) - Simple 7-step guide

"Podcast Planning in 9 Steps"
(<https://medium.com/@robynroste/how-to-plan-a-podcast-in-9-steps-f5f7b65168a>)[10]

"Podcast Glossary" (<https://riverside.fm/blog/podcast-glossary>)[10]

"Beginner Guide to Podcast Editing"
(<https://medium.com/podcast-clubhouse/a-beginners-guide-to-podcast-editing-7e2de058267c>)[10]

Audacity Manual (<https://manual.audacityteam.org/>) - Complete editing reference

"How to Upload a Podcast"

(<https://www.thepodcasthost.com/websites-hosting/how-to-upload-a-podcast/>)[10]

Spotify for Podcasters Help (<https://podcasters.spotify.com/help>)[12]

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Recall podcast history and identify common forms/genres.	U	1,4
CO-2	Plan podcast concepts and write basic scripts.	Ap	5,6
CO-3	Use tools to record audio with effective delivery.	Ap	5.6.7
CO-4	Edit episodes and publish ethically.	An, Cr	5,6,7,8
CO-5	Produce complete podcasts and evaluate peers.	E, Cr	5,14

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Name of the Course: Credits: 4:0:0 (Lecture: Tutorial: Practical)

CO No.	CO	PO/PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	CO-1	1/1,4	U	F,C	L	P
2	CO-2	2,3,4/5,6	Ap	C,P	L	P
3	CO-3	3,4/5.6.7	Ap	C,P	L	P
4	CO-4	4,7/5,6,7,8	An, Cr	C,P	L	P
5	CO-5	4,7/5,14	E, Cr	C,P,M	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs:

	PS O1	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PS O14	PO 1	PO 2	PO 3	PO 4	PO 7
CO 1	1	2	-	-	-	-		2				

CO 2	-	-	2	2	-	-			1	2	3	
CO 3	-	-	2	3	3	-				2	2	
CO 4	-	-	2	1	3	3					2	2
CO 5	-	-	2	-	-	2					3	2

Correlation Levels:

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CO 3	✓	✓		✓
CO 4	✓	✓		✓
CO 5	✓	✓		



University of Kerala

Discipline	COMMUNICATIVE ENGLISH
Course Code	UK5DSEECE300
Course Title	Introduction to Dalit Studies
Type of Course	DSE
Semester	V