University of Kerala

Discipline	ENGLISH				
Course Code	UK1MDCENG100				
Course Title	POP CULTURE				
Type of Course	MDC				
Semester	I				
Academic Level	100 – 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
	3	3 hours	-		3
Pre-requisites	1. Have an interest in various aspects of popular culture 2. A critical mind to understand how pop culture reflects the values of our society				
Course Summary	Introduces students to popular culture through various media and forms of creative expression,				

Detailed Syllabus:

Module	Unit	Content	Hrs
I		**Folk/Fairytales**	**9**
		Defining Popular Culture -Folk Culture - High Culture - Culture Industry	
	1	Pop Culture: An Overview- Tim Delaney https://philosophynow.org/issues/64/Pop_Culture_An_Overview	
	2	Modern Perception of Fairies: From Folklore to Pop Culture- https://mythical-creatures.com/modern-perception-of-fairies-from-folklore-to-pop-culture/	
	3	"The Monkey's Heart"- Indian and African https://www.talesofpanchatantra.com/the-monkey-and-the-crocodile	
II		**Science Fiction and Fantasy**	**9**
		Utopias - Dystopias -Time Travel- Cybernetics and SF	

	4	"The Seventh Voyage"- Stanislaw Lem .https://www.travesssmalley.com/pdf/Stanislaw_Lem_The_Seventh_Voyage_1957.pdf	
	5	Science Fiction vs. Fantasy: How Are Science Fiction and Fantasy Distinct? https://www.masterclass.com/articles/how-are-science-fiction-and-fantasy-distinct	
	6	The Boy Who Lived - Chapter 1 from Harry Potter and the Sorcerer's Stone, J K Rowling. https://docenti.unimc.it/antonella.pascali/teaching/2018/19055/files/ultima-lezione/harry-potter-and-the-philosophers-stone	
III		**Music**	**9**
		Pop Music - Pop music and Classical music- Types - Fandom - K Pop - Hallyu Wave	
	7	"The Evolution of Popular Music" Chapter 6.2 from *Understanding Media and Culture: An Introduction to Mass Communication* (Creative Commons Attribution-NonCommercial-ShareAlike 4.0 International License) https://www.palomar.edu/users/lpayn/115/GC115-Understanding-Media-and-Culture-An-Introduction-to-Mass-Communication.pdf	
	8	Selections from Pop Music "Beat It" by Micheal Jackson https://www.youtube.com/watch?v=oRdxUFDoQe0 PSY – "Gangnam Style" https://www.youtube.com/watch?v=9bZkp7q19f0 BTS – "Butter" https://www.youtube.com/watch?v=WMweEpGlu_U New Jeans – "Gods" https://www.youtube.com/watch?v=C3GouGa0noM	
	9	Korea Centre. "K-Craze in India: How the Hallyu Wave Is Shaking up Language Learning and Inspiring Indian Students." Korea Centre India, 8 Oct. 2023, koreacentre.org/2023/09/20/k-craze-in-india-how-the-hallyu-wave-is-shaking-up-language-learning-and-inspiring-indian-students.	

IV		**Reading the Romance**	9
		Romantic fiction and sub genres- - Romantic films	
	10	Pop Culture's Romanticism Killed Love by Ryan Gosha https://ryangosha.medium.com/pop-cultures-romanticism-killed-love-ef4031ea34a1 .	
	11	*When Dimple Met Rishi.* Novel by Sandhya Menon Simon and Schuster 2017	
	12	*Dilwale Dulhaniya Le Jayenge.* Film. (1995) Directed by Aditya Chopra	
V		**Comic Multiverses**	9
		Comic Multiverse - Superheroes- Indian super hero characters	
	13	Akira Toriyama – *Dragonball Z.* Chapter 1-3 https://www.viz.com/shonenjump/chapters/dragon-ball-z	
	14	*Black Panther* (2018) Film. Dir. Ryan Coogler	

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Develop a comprehensive understanding of the diverse and dynamic nature of popular culture and its significance within contemporary Indian society	R, U	
CO-2	Analyse the role of popular culture in reflecting and influencing social norms, values, ideologies, and collective identities	R, U	
CO-3	Investigate how popular culture reflects and shapes processes of cosmopolitanism with special reference to the Indian context	R, U	

| CO-4 | Explore the historical and sociocultural contexts in which different forms of popular culture emerge and evolve | U | |
| CO-5 | Explore the intersections between popular culture and other cultural phenomena, including politics, economics, religion, gender, sexuality, race, and identity | U | |

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Note: 1 or 2 COs/module

Name of the Course: Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	CO	PO/PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
				F, C		
				P		

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs :

	PSO1	PSO2	PSO3	PSO4	PSO5	PSO6	PO1	PO2	PO3	PO4	PO5	PO6
CO 1	1	-	-	-	-	-						

CO 2	2	3	-	-	-	-						
CO 3	-	-	1	-	-	-						
CO 4	-	-	2	3	-	-						
CO 5	-	1	-	-	-	-						

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- ▪ Quiz / Assignment/ Quiz/ Discussion / Seminar
- ▪ Midterm Exam
- ▪ Programming Assignments
- ▪ Final Exam

Mapping of COs to Assessment Rubrics :

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations

CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5		✓		✓

Reference

Bould, Mark etal (ed)- The Routledge Companion to Science Fiction , Routledge, London & New York. 2009.

Chandra, Nandini. The Classic Popular: Amar Chitra Kathā, 1967-2007. New Delhi: Yoda Press, 2008.

Dick, Philip K. Do Androids Dream of Electric Sheep? Gateway, 2010.https://files.cercomp.ufg.br/weby/up/410/o/Phillip_K._Dick_-_Do_Androids_Dream_of_Electric_Sheep_c%C3%B3pia.pdf

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Tales 22 (1) 2008. https://www.muse.-jhu.edu/article/247497

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University of Minnesota Libraries Publishing. 2016

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Radway, Janice A. Reading the Romance: Women, Patriarchy, and Popular Literature. Chapel
Hill : University of North Carolina Press.1984.

Roberts, Adam- Science Fiction , Routledge, London & New York.2009.

Storey, John. Cultural Studies and the Study of Popular Culture: Theories and Methods.
Edinburgh: Edinburgh University Press. 1996

Swirsky, Peter. ―Popular and Highbrow Literature: A Comparative View‖ CLCweb:
Comparative Literature and Culture. Volume 1 Issue 4 1999.
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University of Kerala

Discipline	ENGLISH				
Course Code	UK1MDCENG101				
Course Title	Gender and Society				
Type of Course	MDC				
Semester	I				
Academic Level	100 – 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
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