



University of Kerala

Discipline	COMMUNICATIVE ENGLISH				
Course Code	UK3VACENG203				
Course					
Type of Course	Literature, Communication and Personal Development VAC				
Semester	II				
Academic Level	200 - 299				
Course Details	Credit	Lecture	Tutorial	Practical	Total
	3	per week 2	per week -	per week 2	Hours/Week 4
Pre-requisites					
Course Summary	The course utilises insights from the world of literature and concomitant cultural domains to aid personality development among students. It aims at cultivating attributes that are essential for personal, professional, and social advancement, including communicative abilities, a growth mindset, emotional intelligence, and leadership skills				

Detailed Syllabus:

Module	Unit	Content	Hrs
I		Etiquette and Effective Communication	12
	1.	Braithwaite, E.R "Chapter 9," <i>To Sir, With Love</i> , Vintage, 2005. https://ia601801.us.archive.org/9/items/the-sir-with-love-by-braithwaite/The-Sir-With-Love%20by%20braithwaite_text.pdf	
	2.	<i>English, Vinglish</i> . Directed by Gauri Shinde, Eros, 2012. https://archive.org/details/english-vinglish_202209	
		Suggested Reading/Viewing:	

		<ul style="list-style-type: none"> ● Lewis, Cara Beth. "Etiquette Series: Social Etiquette in Everyday Conversation," <i>Bladen Online</i>, 2022, https://bladenonline.com/etiquette-series-social-etiquette-in-everyday-conversations/ ● Roberts, Sienna. "What is Effective Communication: Principles and Importance", Knowledge Academy, 2025, https://www.theknowledgeacademy.com/blog/what-is-effective-communication/ ● Dr. Shashi Tharoor and Prof. A. Khyrunnisa at 250th meeting of Trivandrum Toastmasters (Articulation - the road to empowerment), https://youtu.be/Qr_aK8NYhRw?si=ChfOuWi7VUdMuWpK 	
II	Resilience and Growth Mindset		12
	3	Tennyson, Alfred. "Ulysses." <i>Poetry Foundation</i> , https://www.poetryfoundation.org/poems/45392/ulysses	
	4	Grit: The Power of Passion and Perseverance Angela Lee Duckworth TED, https://youtu.be/H14bBuluwB8?si=DWGXpipKIAVdVsGb Suggested Reading:	
		<ul style="list-style-type: none"> ● Henley, William Ernest. "Invictus", <i>Poetry Foundation</i>, https://www.poetryfoundation.org/poems/51642/invictus ● "Insights Book Summary: Mindset: The Psychology of Success", https://www.edelweissmf.com/Files/Insights/booksu/mmary/Book%20Summary%20Mindset.pdf 	
III	Emotional Intelligence		12
	5	Chekhov, Anton. "Home", <i>Project Gutenberg</i> , https://www.gutenberg.org/files/57333/57333-h/57333-h.htm#Dlink2H_4_0007	
	6	Narayanan, R.K. "The Doctor's Word." https://www.ssgopalganj.in/online/E-Books/CLASS%20VII/Malgudi%20Days%20-%20R.%20K.%20Narayan.pdf	
		Suggested Reading: <ul style="list-style-type: none"> ● Dylan, Bob. "Blowin' in the Wind", https://youtu.be/YlJeNTZwa_w?si=1NUp7RWa3dTU5R4C 	

		<ul style="list-style-type: none"> ● How to Improve Your Emotional Intelligence. <i>Harvard Division of Continuing Education</i>, 2019, https://professional.dce.harvard.edu/blog/how-to-improve-your-emotional-intelligence/#What-Are-the-Components-of-Emotional-Intelligence 	
IV	Lessons in Leadership		12
		Kipling, Rudyard. "If—," <i>Poetry Foundation</i> . https://www.poetryfoundation.org/poems/46473/if-	
		<i>Dead Poets Society</i> (1989) Dir.Peter Weir https://archive.org/details/dead-poets-society-1989-1080p-blu-ray-x-264-aac-ozlem_202402	
		<p>Suggested Reading:</p> <ul style="list-style-type: none"> ● Mclean, Andy. "Five things Shakespeare can teach you about leadership." <i>Institute of Managers and Leaders</i>, 2019. https://managersandleaders.com.au/five-things-shakespeare-can-teach-you-about-leadership-2/ ● What is ethical leadership: characteristics and examples. <i>Beyond</i>, 2025. https://www.esade.edu/beyond/en/what-is-circular-economy/ ● Marr, Bernard. "10 Most Important Leadership Skills For The 21st Century Workplace (And How to Develop Them)." <i>Forbes</i>, 2022. https://www.forbes.com/sites/bernardmarr/2022/07/26/10-most-important-leadership-skills-for-the-21st-century-workplace-and-how-to-develop-them/ 	
V	Practicum		12
		<p>Group discussions - individual presentations on notable films or literary narratives, and the lessons to be learnt from them. -</p> <p>Reflective written assignments on utilising personal setbacks for self-growth</p>	

Course Outcomes

No.	Upon completion of the course, the graduate will be able to	Cognitive Level	PSO addressed
CO-1	Gain conceptual understanding of basic aspects of	R, U	1,6

	personality development, like communication skills, emotional intelligence, growth mindset, leadership skills, etc		
CO2	Improve linguistic proficiency and communicative competence	U, Ap,C	1,6
CO3	Develop an awareness and appreciation of literary narratives in various styles and genres	Ap, E	2,3
CO4	Evaluate literary and film narratives as a tool for self-growth	E, C	6
CO5	Become critical readers, capable of discerning and analysing ethics, cultural values, and lessons embedded in literary narratives	E, C	3,5

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Note: 1 or 2 COs/module

Name of the Course:

Credits: 2:0:1 (Lecture: Tutorial: Practical)

CO No.	CO	PO/PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1	Gain conceptual understanding of basic aspects of personality development, like communication skills, emotional intelligence, growth mindset, leadership skills, etc	PSO 1,6	R, U	C	L	
2	Improve linguistic proficiency and communicative competence	PSO 1,6	U, Ap,C	F,C	L	P
3	Develop an awareness and appreciation of	PSO 2,3	Ap, E	C,P	L	

	literary narratives in various styles and genres					
4	Evaluate literary and film narratives as a tool for self-growth	PSO 6	E, C	P	L	P
5	Become critical readers, capable of discerning and analysing ethics, cultural values, and lessons embedded in literary narratives	PSO 3,5	E, C	P,M	L	P

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs :

	PSO 1	PSO 2	PSO 3	PSO4	PS O5	PS O6	PO1	PO2	PO3	PO4	PO5	PO6
CO 1	1						1					
CO 2		2				2		1		3		
CO 3		2					2					
CO 4					3		3	2			1	1
CO 5				3	3				2	2		

Correlation Levels:

Level	Correlation
-	Nil

1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

- Quiz
- Assignment
- Seminar
- Midterm Exam
- Final Exam

Mapping of COs to Assessment Rubrics :

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓	✓	✓	✓
CO 2	✓	✓	✓	✓
CO 3	✓	✓	✓	✓
CO 4	✓	✓	✓	✓
CO 5	✓	✓	✓	