

Discipline	COMMERCE				
Course Code	UK3DSECOM200				
Course Title	Investment Management				
Type of Course	Discipline Specific Elective (DSE)				
Semester	III				
Academic Level	200 – 299				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
	4	4	-		4 hours
Pre-requisites	Basic understanding on financial concepts.				
Course Summary	This course is an introductory course in investment that focuses on theoretical as well as practical knowledge on conventional and modern Investment Avenues. It provides basic information on Investment opportunities, various factors influencing Investment, Principles of Investing, Investment Risk and the importance of Socially Responsible Investing. This course will equip the students with the knowledge and skills needed to become Investment Professionals or help them to become good decision makers in individual investment.				
Detailed Syllabus:					
Module	Unit	Content			Hrs
I	Introduction to Investment				12
	1	Investment- Introduction to Investment, Concept, Features, Objectives, Need and Importance, Investor & Types, Elements, Process, Savings Vs. Investment, Concept of Risk and Return.			6
	2	Investment Management – Concept - Importance			3
	3	Speculation and Gambling: -Investor Vs. Speculator, Investment Vs. Speculation, Investment Vs. Gambling.			3
II	Investment Environment				10
	4	Factors affecting Investment, Principles of Investment, Time value of money.			3
	5	ESG (Environmental, Social, and Governance) Factors in investment decisions. Sustainable Investing-Socially Responsible Investing (SRI), Impact Investing.			3
	6	Emerging dimensions in Online Investments Portal, Key features of modern investor portals, Impact of investor portals on investor relations.			4
III	Investment Avenues				14
	7	Bank Deposits – Fixed – Recurring Deposits			7
	8	Post Office Schemes			
	9	Insurance as an investment tool: Meaning of Insurance, Types of insurance policies, Evolution and growth of Unit Linked Insurance Plan (ULIP), Insurance and Retirement Planning.			
	10	Real Estate Investments			
	11	Gold Investments – Physical gold – Gold ETF - SGB			

	12	Shares and Debentures	7
	13	Money Market Products and its types	
IV	Mutual Funds		12
	14	Mutual Funds - Characteristics, Types, Asset Management Company, Classification of Mutual Funds.	6
	15	SEBI guidelines for mutual fund - Schemes as per SEBI guidelines	3
	16	RBI Guidelines on Mutual funds - AMFI	3
V	Investment Risks		12
	17	Concept, Types –Systematic risk, Unsystematic risk. Risk Management process, Risk identification, Risk evaluation, Risk mitigation, Risk handling.	6
		Risk Governance - Importance and Scope of Risk Governance	6