

Assessment Rubrics:

- Quiz / Assignment/ Quiz/ Discussion / Seminar
- Midterm Exam
- Programming Assignments
- Final Exam

Mapping of COs to Assessment Rubrics :

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓	✓		✓
CO 2	✓	✓		✓
CO 3	✓	✓	✓	✓
CO 4	✓	✓	✓	✓



University of Kerala

Discipline	COMMUNICATIVE ENGLISH
Course Code	UK2DSCECE103
Course Title	TRAVEL WRITING
Type of Course	DSC
Semester	II

Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours/Week
	4	3 hours	-	2 hours	5
Pre-requisites	1. 2.				
Course Summary	<p>This course provides students with an immersive journey into the world of travel literature, exploring diverse cultural perspectives through critical analysis of travel narratives. With a primary focus on the art and craft of travel writing, it examines how the genre has evolved, particularly since the twentieth century, showcasing its myriad forms and narrative techniques. Through close examination of select texts, students will gain an understanding of the genre's aesthetic principles, its historical roots, and the dynamic interplay between tradition and innovation.</p> <p>Moreover, the course equips students with practical skills to engage with travel writing beyond the classroom. They will learn to create their own travel blogs, diaries, and tourism advertisements, enabling them to express their experiences and insights in compelling ways. Whether in journalism, on the internet, television, podcasts, or traditional literature, students will emerge with a comprehensive understanding of travel writing and the tools to contribute meaningfully to the genre.</p>				

Detailed Syllabus:

Module	Unit	Content	Hrs
I	Introduction to Travel Writing		15
	1	Travel writing as genre – early British and American travel writings of repute - travel and gender	
	2	Evolution of travel – atlas – maps – Google & GPS	
	3	Types of travel – exploration - colonialism – tourism – adventure – pilgrimage – immigration – exile	
	4		
II	Exploring Travel Literatures		15
	5	Graham Green: Journey without Maps (Penguin, 1936) (Part One: “The Way to Africa”, pp 11-19)	

	6	Thomas Hardy - Midnight on the Great Western https://internetpoem.com/thomas-hardy/midnight-on-the-great-poem/#google_vignette	
	7	Faith Adiele. "Passing through Bandit Country". (from A Woman Alone: Travel Tales from Around the Globe. Faith Conlon, et al. editors) (56-72). Seal Press, 2001.	
	8	Rajat Ubhaykar. Truck de India!: A Hitchhiker's guide to Hindustan. Simon & Schuster, 2019.	
III	Travel Narratives		15
	9	Pico Iyer: "Why We Travel." https://picoiyerjourneys.com/2000/03/18/why-we-travel/	
	10	Pankaj Mishra : <i>Butter Chicken in Ludhiana: Travels in Small Town India.</i>	
	10	Wes Anderson "The Darjeeling Limited"(2007)	
	11	Case Study 1: Travel photography: https://www.instagram.com/worthashott/?hl=en	
	12	Case Study 2: "God's Own Country" Tourism Campaign in Kerala	
	13	Case Study 3: @hippie.trail (https://www.instagram.com/hippie.trail/?hl=en)	
IV	Travel Writing		15
	18	Personal narratives - Writing Travelogues - Travel-Diaries	
	19	Preparing Itineraries, Radio/Podcast narratives of travel - Social Media Travel Content	
	20	Travel reports, articles.	
	21	Case Study 1: Young Pioneers Tours (Travel Agency that specialises in dangerous locations: https://www.youngpioneertours.com)	

	22	Case Study 2: Inditales: Travel Blog from India by Anuradha Goyal (https://www.inditales.com)	
		Case Study 3: Solo Travel: Travel blog by Shivya Nath (https://the-shooting-star.com/)	
V	Travel and Tourism		15
	23	Writing Blogs on Tourist Attractions, Travel Info	
	24	Tour Plan, and advice Travel - videos/documentaries - Travel photography	
	25	Travel and Tourism Advertisement	

Recommended Reading

Dictionary of Leisure, Travel, and Tourism: Third Edition. A & C Black, 2003.

Duncan, James and Derek Gregory. *Writes of Passage: Reading Travel Writing*. Routledge, 1999.

Forsdick, Charles, Zoë Kinsley and Kathryn Walchester, eds. *Keywords for Travel Writing Studies: A Critical Glossary*. Anthem Press, 2022.

Fussell, Paul. *Abroad: British Literary Travelling between the Wars*. OUP, 1980.

Hulme, Peter and Tim Youngs, eds. *The Cambridge Companion to Travel Writing*. CUP, 2002.

Nesvet, R. (2017). Revolutions per minute: technology–travel–writing, 1800–1940. *Studies in Travel Writing*, 21(2), 221–226. <https://doi.org/10.1080/13645145.2017.1330673>

Pratt, Mary-Louis. *Imperial Eyes: Travel Writing and Transculturation*. Routledge, 1992.

Thompson, Carl. *Travel Writing*. Routledge, 2011.

Sharply, Richard. *Travel and Tourism* (SAGE Course Companions). Sage, 2006.

Singh, L.K. *Fundamentals of Tourism and Travel*. Isha Books,

Youngs, Tim. *Travel Writing: a Very Short Introduction*. Oxford UP 2022.

Course Outcomes

No.	Upon completion of the course the graduate will be able to	Cognitive Level	PSO addressed
CO-1	To understand the fundamentals of travel writing as a genre.	U, R	PSO-1,2
CO-2	To develop proficiency in descriptive and narrative writing techniques.	Ap, C	
CO-3	To explore different styles and formats of travel writing.	An, Ap	
CO-4	To analyze and critique exemplary travel writing pieces.	U, E	

R-Remember, U-Understand, Ap-Apply, An-Analyse, E-Evaluate, C-Create

Note: 1 or 2 COs/module

Name of the Course: Credits: 4:0:0 (Lecture:Tutorial:Practical)

CO No.	CO	PO/PSO	Cognitive Level	Knowledge Category	Lecture (L)/Tutorial (T)	Practical (P)
1.		3, 5/4,5,7	3	F, C	L/T	Written or oral Assignment
2.		1,6, 7/4, 5, 7	1	P	T	-do-
3.		3, 4, 8/ 1,4,8	2	F, C	L/T	-do-
4.		2,4,9/1,2, 8	2	F, P	L/T	-do-

F-Factual, C- Conceptual, P-Procedural, M-Metacognitive

Mapping of COs with PSOs and POs :

	PSO 1	PSO 2	PSO 3	PSO4	PS O5	PSO 6	PO1	PO2	PO3	PO4	PO5	PO6
CO 1	3	-	-	-	3	-	-	-	-	3	3	-
CO 2	1		-	-	-	1	-	-	-	1	1	-
CO 3	-	-	2	2	-	-	2	-	-	2	-	-
CO 4	-	2	-	2	-	-	2	2	-	-	-	-
CO 5	-	-	-	-	-	-	-	-	-	-	-	-
CO 6	-	-	-	-	-	-	-	-	-	-	-	-

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

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CO 4	✓	✓	✓	✓
CO 5	✓	✓	✓	✓



University of Kerala

Discipline	COMMUNICATIVE ENGLISH				
Course Code	UK2DSCECE104				
Course Title	INTRODUCTION TO BROADCAST MEDIA				
Type of Course	DSC				
Semester	II				
Academic Level	100 – 199				
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