

## **BA English and Communicative English**

### **Programme Objectives**

1. To enhance the level of literary and aesthetic experience of students and to help them respond creatively.
2. To sensitize students to the major issues in the society and the world.
3. To provide the students with an ability to build and enrich their communication skills.
4. To equip students to utilize the digital knowledge resources effectively for their chosen fields of study
5. To help them think and write imaginatively and critically.
6. To broaden their outlook and sensibility and acquaint them with cultural diversity and divergence in perspectives.
7. Equip them with basic knowledge to pursue careers in publishing, cinema, theatre, journalism, education and advertising

### **Specific Programme Outcomes**

1. To sensitize students to the language, forms and types of poetry, fiction, prose, film and drama
2. To help them read, critically analyse and appreciate poetry, fiction, prose, film and drama.
3. To sensitize students to the nuances of spoken and written forms of English
4. To update and expand basic informatics skills and attitudes relevant to the emerging knowledge society
5. To familiarize students with the concepts of copy- editing and impart to them basic copy-editing skills.
6. To familiarize them with the diverse concerns addressed by feminism.
7. To introduce the students to the richness of twentieth century Malayalam writing
8. To introduce students to American literature, life and culture
9. To enable them produce grammatically and idiomatically correct language.
10. To help them master writing techniques to meet academic and professional needs.
11. To engage with a wide range of issues in environmental studies and disaster management.
12. To provide sufficient practice in Vocabulary, Grammar, Comprehension and Remedial English from the perspective of career oriented tests.

### **Course Objectives**

#### **Core Course I – READING POETRY: CG 1141**

1. identify the various forms and types of poetry
2. explain the diverse poetic devices and strategies employed by poets.
3. read, analyse and appreciate poetry critically.
4. respond critically and creatively to the world around.

#### **Foundation Course I: WRITINGS ON CONTEMPORARY ISSUES: CG 1121.3**

1. have an overall understanding of some of the major issues in the contemporary world.
2. respond empathetically to the issues of the society.
3. read literary texts critically.

### **Vocational Course I - BASICS OF COMMUNICATION: CG 1171**

1. Identify the basic principles of communication
2. Analyse the various types of communication
3. Make use of the essential principles of communication.
4. identify the prominent methods and models of Communication.

### **Core Course II – READING DRAMA: CG 1241**

1. identify the various forms and schools of drama
2. analyse and appreciate drama
3. write critically about and engage actively in producing / performing drama

### **Vocational Course II - PHONETICS: CG 1271**

1. develop a neutral accent and improve their general standard of pronunciation
2. speak globally intelligible English

### **Complementary Course – HISTORY OF ENGLISH LITERATURE – II CG 1231; III CG 1331**

1. Learn how people lived during various ages in Britain.
2. what sort of social and political organisations evolved there.
3. what the beliefs and practices of the people were ie. how the culture of Britain evolved.
4. what kind of literature emerged out of these conditions.

### **Foundation Course II – INFORMATICS: CG 1321**

1. update and expand their knowledge in the field of informatics
2. understand the nature of the emerging digital knowledge society
3. use digital knowledge resources effectively for their studies

### **READING FICTION Core Course III: CG 1341**

1. identify different fictional forms
2. analyse and appreciate fictional writings.
3. write imaginatively.

### **Core Course IV - METHODOLOGY AND PERSPECTIVES OF HUMANITIES CG 1342**

1. explain the key concepts in literary theory and criticism
2. make sense of literature
3. read literature critically from a theoretical perspective.

### **Vocational Course III: COPY EDITING: CG 1371**

1. copy-edit non-technical materials of moderate difficulty.
2. produce consistently well-organized written discourse.
3. find employment in the editing field as copy-editors and sub-editors.

**Core Course V – READING PROSE: CG 1441**

1. recognize various types of prose writings.
2. analyse, understand and appreciate prose writings
3. write creatively and critically in an expository or argumentative way.

**Core Course XI - WORLD CLASSICS: CG 1442**

1. read and appreciate classical works.
2. evaluate classical texts critically.
3. place and assess their own culture and classics.

**Complementary Course - HISTORY OF ENGLISH LANGUAGE CG 1431**

1. identify the various language families
2. trace the evolution of the English language
3. list the changes in the different areas of the language

**Vocational Course IV - PRINT AND ONLINE WRITING: CG 1471**

1. Get acquainted with print and online media and its characteristics
2. Equip students with basic knowledge about news reporting and the challenges in online media

**Vocational Course V - THEATRE STUDIES: CG 1472**

1. To sensitize students that theatre is praxis
2. To develop the listening and writing skill of students
3. To help students appreciate theatre
4. Respond creatively to the world around

**Core Course - LITERARY CRITICISM : CG 1541**

1. trace the development of critical practices from ancient times to the present.
2. explain the critical concepts that emerged in different periods
3. analyze and appreciate texts critically, from different perspectives.

**Core Course VIII - FILM STUDIES: CG 1542**

1. discover the language of cinema; enable literature students to understand the language of cinema as also the ways in which that language is different from a literary language
2. explain the key concepts in film studies, specificities of medium, narrative and the history of cinema.
3. analyse films as texts.
4. write critically about films.

**Core Course IX - INDIAN WRITING IN ENGLISH: CG 1543**

1. trace the development of Indian writing in English.

2. explain the Indianness in Indian literature in English.
3. read and appreciate Indian literature.
4. analyse the strength and constraints of Indian English as a literary medium.

#### **Open Course I - CREATIVE WRITING: CG 1551.1**

1. To identify different poetic forms.
2. To analyse and appreciate poems and short stories.
3. To write book and film reviews.
4. To appreciate literary works.

#### **Vocational Course VI - ENGLISH LANGUAGE TEACHING: CG 1571**

1. comprehend the concepts in language teaching.
2. understand the important psychological principles behind second language acquisition.
3. understand different approaches and methods of teaching English as second Language.
4. plan lessons effectively.

#### **Vocational Course VII - THE LANGUAGE OF ADVERTISING: CG 1572**

1. Identify and analyse the various types of advertising.
2. Make use of the essential principles of advertising in ordinary situations.
3. Identify the impact of advertising in society.

#### **Vocational Course VIII – AUDIO VISUAL WRITING: CG 1573**

1. Identify and analyse the various types of television programmes.
2. Identify the impact of television in society.

#### **Core Course X - TRAVEL LITERATURE: CG 1641**

1. Read and enjoy various types of travel literature.
2. Analyse, understand and appreciate travel writings.
3. Analyse inter-cultural crossings and perceptions in a self-reflexive and critical manner.

#### **Core Course XI - CG 1642 WOMEN'S WRITING**

1. The students will have an awareness of class, race and gender as social constructs and about how they influence women's lives.
2. The students will have acquired the skill to understand feminism as a social movement and a critical tool.
3. They will be able to explore the plurality of female experiences.
4. They will be equipped with analytical, critical and creative skills to interrogate the biases in the construction of gender and patriarchal norms.

#### **Core Course XII: 20th CENTURY MALAYALAM LITERATURE IN ENGLISH TRANSLATION: CG 1643**

1. Discern the richness of twentieth century Malayalam writing
2. Discern the distinctiveness of twentieth century Malayalam writing
3. Discuss the salient features of the works of major twentieth century Malayalam writers
4. Analyse and appreciate twentieth century Malayalam writing

**Elective Course - AMERICAN LITERATURE: CG 1661.1**

1. trace the origin and development of American literature, life and culture
2. identify what is distinctly American in American literature
3. read and appreciate American literature

**Vocational Course IX – TECHNICAL ENGLISH: CG 1671**

1. To introduce learners to Language Skills in all technical and industrial specialisations
2. To develop non-verbal and verbal skills in Technical English
3. To enable learners to meet their professional needs like effective inter-personal skills
4. To develop strategies and tactics that scientists, engineers, and others will need in order to communicate successfully on the job

**Vocational Course X – BUSINESS COMMUNICATION IN ENGLISH: CG 1672**

1. To introduce learners to Language Skills in Business English
2. To develop non-verbal and verbal Business communication skills
3. To equip learners with high professional expertise in Business communication
4. To enable learners to meet their professional needs like effective Business management and inter-personal skills.

**CG 1644: Project/Dissertation**

1. To encourage the spirit of research and innovation
2. Cultivate group collaboration

**Language Courses**

**Listening, Speaking and Reading: B.A/BSc[EN1111.1], B.Com [EN1111.2] &2(a) [EN 1111.3]**

1. make the students proficient communicators in English
2. develop in the learners the ability to understand English in a wide range of contexts.
3. understand the nuances of listening, speaking and reading English.
4. prepare the learners to face situations with confidence and to seek employment in the modern globalized world.
5. help the students to listen and to speak English better
6. enhances the student's general standard of spoken English.
7. The knowledge of the phonetic alphabets/symbols will help the students to refer the dictionary for correct pronunciation.

**MODERN ENGLISH GRAMMAR AND USAGE: BA/BSc: EN 1212.1, BCom: 1211.2 & Career related 2(a):1211.3**

1. have an appreciable understanding of English grammar.
2. produce grammatically and idiomatically correct spoken and written discourse.
3. spot language errors and correct them.

**Language Course VI (English IV) - WRITING AND PRESENTATION SKILLS: B. A, B. Sc EN: 1311.1 & Language Course V (English III): for Career related 2(a) EN: 1311.3**

1. understand the mechanism of general and academic writing.
2. recognize the different modes of writing.
3. improve their reference skills, take notes, refer and document data and materials.
4. prepare and present seminar papers and project reports effectively.

**Language Course - READINGS IN LITERATURE: BA/BSc: EN 1411.1 & Career related 2(a): EN 1411.3**

1. understand and appreciate literary discourse.
2. look at the best pieces of literary writing critically.
3. analyze literature as a cultural and interactive phenomenon.

**2019 admissions onwards**

**Language Course 1- LANGUAGE SKILLS : EN 1111.1 (B A/ B. Sc), EN 1111.2 (B.Com), EN 1111.3 [2(a)] and EN 1111.4 [2(b)]**

1. learn the basic skills of listening, speaking, reading and writing the language proficiently.
2. Get localised and personalised learning of English for students in undergraduate classrooms.
3. equip the students with basic language skills along with improved non-verbal skills thereby improving their employability quotient.

**Foundation Course 1- WRITINGS ON CONTEMPORARY ISSUES : EN 1121 (B A/ B. Sc) and CG 1121.3 [2 (a)]**

1. Have an overall understanding of some of the major issues in the contemporary world
2. Respond empathetically to the issues of the society
3. Read literary texts critically

**Language Course 3: ABILITY ENHANCEMENT COMPULSORY COURSE:**

**ENVIRONMENTAL STUDIES AND DISASTER MANAGEMENT– EN 1211.1 (B.A / B.Sc)**

1. understand environmental crises and disaster management situations
2. take lead in spreading environmental values and creating awareness among the public
3. understand local environmental issues better
4. respond in a better way to a natural calamity or disaster
5. articulate environmental concerns using appropriate vocabulary

**Language Course 4 - ENGLISH GRAMMAR, USAGE AND WRITING: EN 1212.1 (BA/B. Sc), Language Course 3 - EN 1211.2 (B.Com) and Language Course 3 - EN 1211.3 [2(a)]**

1. Have an appreciable understanding of English grammar.
2. Produce grammatically and idiomatically correct spoken and written discourse.
3. Spot language errors and correct them.

**Language Course 6 - English for Career EN 1311.1 (BA/B. Sc), Language Course 5 - EN 1311.3 [2(a)] and Language Course 1 - EN 1211.4 [2(b)]**

1. Acquire the necessary language skills required in the competitive job market.
2. Acquire the cognitive, logical, analytical and verbal skills necessary to succeed in competitive examinations
3. Become familiar with the pattern of questions usually asked in the competitive examinations
4. Get sufficient practice in Vocabulary, Grammar, Comprehension and Remedial English
5. Be able to prepare for and be successful in competitive examinations.

**Language Course 4 - BUSINESS ENGLISH EN 1311.2 (B.Com)**

1. Understand the basic concepts of business communication
2. Employ the English language in everyday situations and business transactions
3. Communicate fluently and to reach across boundaries of personal and cultural differences

**Language Course 8 - READINGS IN LITERATURE EN 1411.1 (BA/B. Sc), Language Course 4 - EN 1411.2 (B.Com) and Language Course 6 - EN 1411.3 [2(a)]**

1. Understand and appreciate literary discourse.
2. Look at the best pieces of literary writing critically.
3. Analyze literature as a cultural and interactive phenomenon.
4. Understand the use of the target language and make use of it in daily life.